



Dear Sponsor,

The Allen Arts Alliance invites you to share in the pure elegance and excitement of PANACHE! – our annual black tie gala dedicated to Promoting And Nurturing the Arts, Culture, Heritage and Enrichment! As you know, the health and vitality of a community depends in large part on the strength of its cultural offerings. By supporting the Allen Arts Alliance as a sponsor of PANACHE!, you can help ensure that our city remains the vibrant cultural center of Collin County.

PANACHE! continues to be a sold-out annual event bringing together 250 residents from Allen and the surrounding communities - each sharing the common goal of supporting our local arts programs. This year’s event theme is “Pure” and will feature the internationally-known artist Brad Goldberg as well as performances by the Cross Timbers Youth Orchestra, Allen Philharmonic Symphony and the Allen Civic Ballet. The zero-waste event will be held in The Offices at Watters Creek on November 8, 2008.

The list below provides a glimpse of just how far your sponsorship dollars will reach throughout the community. **You too** can have an impact on Allen by helping artists and their organizations continue to grow – *because the arts cannot flourish on imagination alone!*

Allen Civic Ballet
Allen Community Theatre
Allen Heritage Guild
Allen ISD Performing & Visual Arts Programs
Allen Philharmonic Orchestra & Symphony Chorus

Art To Go
City of Allen Public Art
Coalition of Allen Visual Artists
Cross Timbers Youth Orchestra
Friends of the Allen Public Library Bach to Books

PANACHE! 2007 had a record number of sponsors, all of which are listed below. We plan to make this year better than ever! We hope that you will become part of the growing community of support for the arts in Allen.

PANACHE! 2007 Sponsors

- | | | | |
|---------------------------|-------------------------------|-------------------------|-------------------------|
| Neiman Marcus | Bethany Lowe Company | Karin Michelle Anderson | Pillows Plus |
| Bachendorf’s Jewelry | Bob and lee Woodruff | Kimber Bosse Designs | Renata Sharman |
| Frisco Women’s League | Brad Kidwell | Kreations | Ricardo’s |
| Harley Davidson | Brant Dawson | Jones McConnell | Rick’s Chophouse |
| Norah Jones | Brits n’ Pieces | Learning Express Toys | Ron Hall & Denver Moore |
| Robert Earl Keen | Café Malaga | Lori Springer, Southern | Russell Simmons |
| Rudolph W. Giuliani | Chase Oaks Golf Club | Living | S.J. Concepts |
| City of Allen | ChiroSpa | Macklam/Feldman | Safari Kids |
| Stacy Furniture | Coffee N Cream | Mgmt. Co. | Sage Cottage |
| Yard Art | Cooper Aerobic Craig Ranch | Mark Dodd | Salon at Eaton Court |
| Puckett’s Nursery | Corner Wines | Mary Treadwell | Samui Thai |
| The Flower Pot | Elke Originals | Mary Truelove | Sara Davis |
| Two Brothers Cigars | Elke’s Market Café | Matt Smith | Smith Brown |
| Edible Arrangements | Elizabeth Bogard | MeSo Wine Lounge | Stonebridge Ranch |
| Ben E. Keith Distributors | Feeling Fancy Handcrafted Art | Michael Overton, DVM | Stone River Jewelry |
| Schokolad Chocolate | First Eye Care | Mimi’s Café | Teta Aris |
| Factory | Frame Master | Montgomery Farm | The French Pear |
| Friends of Note | Gail Delger | Gardens | The Londoner Pub |
| American National Bank | Gail Roberts | Music & Arts | The Picket Fence |
| Adcock and Associates | Goodhues | Nadja Merina Kalfel | Trademark Car Wash |
| Alice Blanchard | Hampton Inn & Suites | Ooh Baby! Furniture | Twin Creeks Golf Club |
| Ann Carroll | Herb Reed | Orison’s | Two Rows |
| Aristeia Gallery of | Heritage Ranch Golf Club | Patricia Schultz | Urban Concepts |
| McKinney | Hibachi Rock | Paula Poundstone | Uwe Meding |
| Atmos Energy | In Touch Spa | Ralph and Kacoo’s | Vince Flynn |
| Cathy Baldarassini | Jill Christian, CAbi | PF Chang’s | Xavier’s Place |

promote and nurture the arts, culture, heritage & enrichment!



sponsorship opportunities

pure

\$10,000

Title sponsor of the event

- o Reserved table at the event and recognition of sponsor
- o Prominent signage on event stage
- o Full page advertisement in event program
- o Link to sponsor website on Allen Arts Alliance website for one year
- o Listed on all promotional materials, including press releases, advertisements, and signage
- o Name on invitations and e-mail communications

exhale

\$7,500

- o Reserved table at the event
- o Name/Logo on all printed materials, posters throughout city, save the dates and invitations sent to 2,000+ community members at event
- o Full page advertisement in event program
- o Link to sponsor website on Allen Arts Alliance website for one year
- o Logo on all promotional materials, including press releases, advertisements, and signage

inhale

\$5,000

- o Reserved table at the event
- o Name/Logo on all auction tables
- o Full page advertisement in event program
- o Link to sponsor website on Allen Arts Alliance website for one year
- o Logo on all promotional materials, including press releases, advertisements, and signage

liquid

\$3,000

- o Reserved table at the event
- o Name/Logo on event bar and coffee station
- o Full page advertisement in event program
- o Link to sponsor website on Allen Arts Alliance website for one year
- o Listed on all promotional materials, including press releases, advertisements, and signage

move

\$1,500

- o Reserved table at the event
- o Logo on signage around event
- o Full page advertisement in event program
- o Link to sponsor website on Allen Arts Alliance website for one year
- o Listed on all promotional materials, including press releases, advertisements, and signage

table

\$1,000

- o Reserved table for 8 at the event
- o Link to sponsor website on Allen Arts Alliance website for one year
- o ½ page advertisement in event program

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about the allen arts alliance

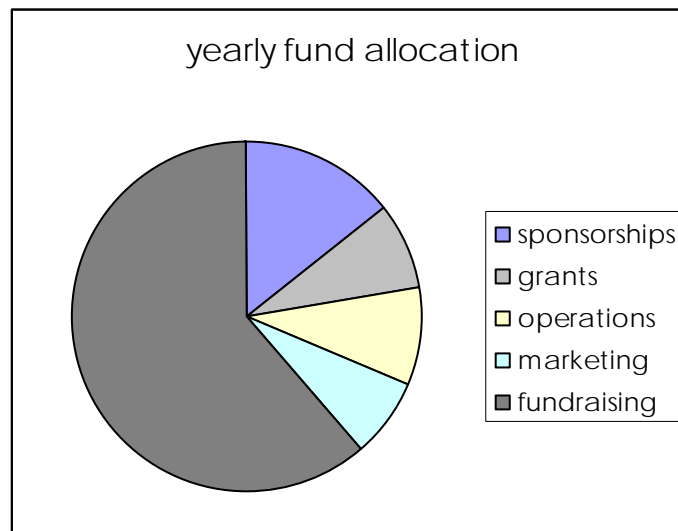
mission statement

The mission of the Allen Arts Alliance is to promote and nurture arts, culture, heritage and enrichment programs throughout Allen and neighboring communities. We do this by:

- facilitating collaboration between local arts organizations
- broadening the understanding of the various arts forms available to the citizens
- increasing opportunities for community involvement in the arts
- ensuring access of arts and cultural opportunities to all
- actively seeking financial support for the arts and practicing good stewardship

vision statement

It is our vision that as the umbrella organization for arts and culture in Allen, the Allen Arts Alliance will be recognized for improving the quality of life by creating a community that is rich and thriving in the arts.



promote and nurture the arts, culture, heritage & enrichment!



Sponsorship Agreement

We, _____
proudly support Allen Arts Alliance by sponsoring PANACHE! 2008

Sponsorship Packages (please check one):

- pure \$10,000
- exhale \$7,500
- inhale \$5,000
- liquid \$3,000
- move \$1,500
- table sponsor \$1,000

OFFICE USE ONLY

Date Agreement Received _____

Amount of Payment \$ _____

Form of Payment Received

Check (list number) _____

Cash

Logo Received

Signature of Recipient

Authorized Signature

Authorizer's Title

Date

Sponsor Information

Company Name (as it will appear in the Program Book) _____

Street Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone _____ Email _____ Website _____

Logo Deadline for sponsorship recognition - September 26, 2008

Web links and logo placement will be done immediately after receipt of agreement

Note: Logos received after September 26 are NOT guaranteed placement. Thank you for your generosity and participation.

Please make your check payable to:

Allen Arts Alliance

Send Payments to:

Allen Arts Alliance
102 Allen Drive
Allen, Texas 75013

Email logos to: misti.reed@hotmail.com

The Allen Arts Alliance Association Inc. is a 501(c)3 non-profit corporation; your donation is tax deductible to the extent of the law. Please keep a copy of this agreement for your records. Thank you for your generosity and participation.

TAX ID #20-3580138

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